Houser & Hennessee
ADVERTISING CORPORATION

APPROVED
PER PROGRAM GUIDELINES

CLIENT:	**Feeny Chrysler – Midland**	PHONE #:	
SPOT:	**FEENY-T200103 Jan Feeny V3**	FAX # :	
LENGTH:	**:30**	SALES REP:	
DATE:	1/8/2020	PRODUCER :	A. Dennis

GRAPHICS	Video	AUDIO
Feeny Logo **Chrysler – Dodge- Jeep – Ram Logos** Eastman Ave – Midland **The Fun Starts Here!**	Video: Feeny Chrysler Building Shot – drone footage?) Mike On Camera in dealership showroom Employees On Camera ***(The lines in this section will change from spot to spot, and will cover a wide range of topics.)***	**<u>Announcer (Mike): (:03)</u>** At Feeny Chrysler, Dodge, Jeep, Ram in Midland… ***the fun starts here***! **<u>Mike Beck: (:03)</u>** Because Feeny knows what makes car buying fun! **<u>Employees On Camera: (:09)</u>** It's having a friendly, helpful staff! A stress free, no hassle purchase! And knowing that you got the best price! So you can enjoy the car buying experience, once again!
2020 Jeep Cherokee Trailhawk 27E 4x4 **Lease From Just $249/mo** Stock# 20400. Lease for 36 months, 10,000 miles per year for qualified lessees with approved credit. $2,000 down. Must qualify for Chrysler Conquest and/or Returning Lessee programs, and Chrysler loyalty programs. Taxes and start up fees extra. Other restrictions apply. See dealer for details. Offer ends 1/31/20. **Feeny Logo** **Chrysler – Dodge- Jeep – Ram Logos** Eastman Ave – Midland Feeny.com	GFX: 2020 Start Something New Sales Event Logo Video: 2020 Jeep Cherokee Trailhawk Video: Feeny Chrysler Building Shot	**<u>Announcer (Mike): (:10)</u>** And the fun starts at Feeny with the Start Something New Sales Event! You'll get an incredible deal on a new Jeep Cherokee Trailhawk! Now for just $249 a month! ***Jingle: (:04) Feeny makes car buying fun!***